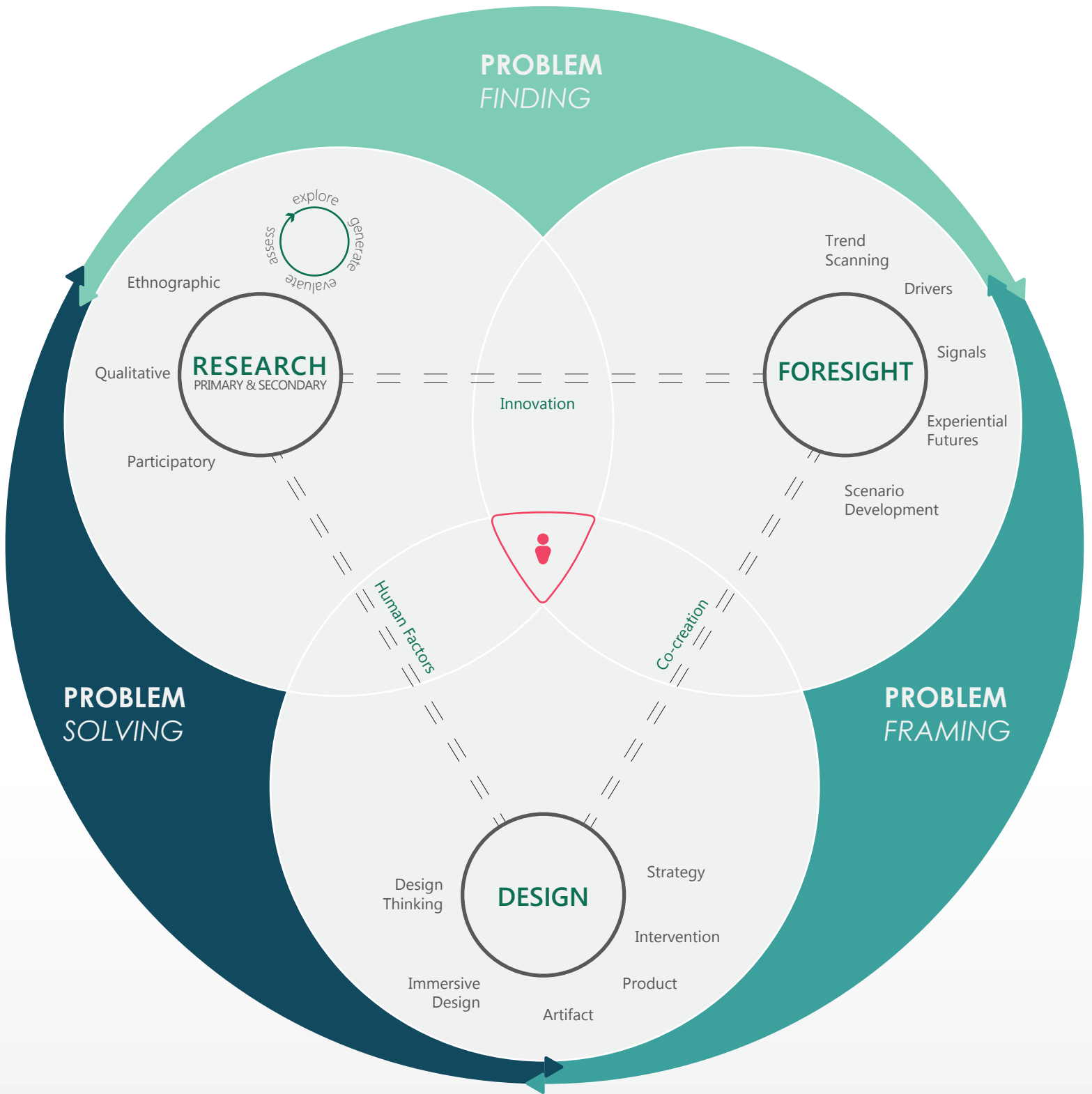


● sensemaking



*A systemic approach to wicked problems in which the solution can take many forms! A process & toolkit, a set of methods & practices...a way of making sense of the world!*

*An iterative process in which the main goal is to answer who? what? how? and most importantly, why?*

*With the whole purpose of discovering areas of opportunity to improve the system, and create value.*